



IPR & Engineers in Sports and Creative Industries

3rd International interdisciplinary workshop

Integrating Intellectual Property Rights into the Engineering, Science and Technology Curriculum



Wednesday, 25 March 2009 ♦ 9am to 4.30pm

The UK Intellectual Property Office, Harmsworth House,
13-15 Bouverie Street, London, EC4Y 8DP, UK



Keynote Speakers

Dr. Jackie Maguire
CEO
Coller IP Management

Prof. Mike Caine
Director
Loughborough
University - Sports
Technology Institute

Stephen Brett
Associate
Henmans LLP

Does innovation need intellectual property rights?“Protecting and promoting innovation has never been more important” Gowers Review, 2006

Key themes:

- Intellectual property rights in engineering, science and technology for sports and creative industries
- Developing entrepreneurial skills and strategic IP management expertise
- Curriculum design
- Interdisciplinary collaboration in learning and research

Prof. Ruth Soetendorp
rsoetend@bournemouth.ac.uk
(IP law related)

Prof. Jim Roach
jroach@bournemouth.ac.uk
(Engineering IP related)

Cost £45 per delegate
Booking essential – by 2/3/09

Contact Emily Cieciora
+44(0)1202 965197
ecieciora@bournemouth.ac.uk

Latest event information will posted at www.cippm.org.uk

This event is hosted by the UK Intellectual Property Office and is sponsored by the Higher Education Academy's Engineering Subject Centre, as part of the research project 'IPR and Engineers' led by Professor Jim Roach and Professor Ruth Soetendorp.