



**Bournemouth
University**

Business Services
Insight, Ideas, Inspiration

Maximising Potential – Ideas and people

Thursday 18 November 2010 | 9.30-4.30pm | Intellectual Property Office, London | £50 per delegate (includes lunch and notes)

A 3rd International Interdisciplinary Workshop sponsored by The UK Centre for Legal Education and the Engineering Subject Centre and held in association with the UK IPO.

This interactive workshop will consider the significance of IPRs generated by IP creators: product design through engineering, science and technology disciplines. It will also look at innovative ways that are used to integrate awareness of IPR into the curriculum of courses and explore alternative ways of increasing graduates awareness.

Who is it for?

Anyone looking to introduce IPR concepts to innovators, inventors and designers will find it invaluable. Delegates are also welcome from academia, industry and practice.

The workshop is the third in a series that has produced exciting and fruitful encounters between IP creators and IP protectors: lawyers, attorneys, accountants, business advisers.

See www.engsc.ac.uk/resources/ipminiproj.

Call for Papers

It is 'hit and miss' whether UK graduates start their career aware of IPR. Should IPR be part of the curriculum? If yes – how? If no – why not? We invite the submission of papers on the themes referred to above. If you would like to present a paper relevant to this discussion, please contact Norman Stock on 01202 965575 or email nstock@bournemouth.ac.uk

If you wish to discuss your paper before submission, please email: Professor Ruth Soetendorp at rsoetend@bournemouth.ac.uk (Associate Director, Centre for Intellectual Property Policy & Management) or Professor Jim Roach at jroach@bournemouth.ac.uk (Dean, School of Design, Engineering and Computing)

For more information please go to: www.cippm.org.uk



Intellectual Property Office is an operating name of the Patent Office



Tel: +44 (0)1202 961961
Email: business-services@bournemouth.ac.uk
www.bournemouth.ac.uk/business-services

Booking Form

Maximising Potential – Ideas and people
Thursday 18 November 2010 | 9.30-4.30pm
Workshop fee: £50 per delegate (includes lunch and notes)

Delegate details

Name(s):			
Job Title:			
Organisation:			
Address:			
Post Code:			
Phone No:		Email:	

Post, Fax or Email (at card holder's own risk) the full completed booking form (and cheque if applicable) to:

CRE Operations, D232, Bournemouth University, Fern Barrow, Poole, Dorset, BH12 5BB Tel: 01202 968268 Email: creoperationsenquiries@ bournemouth.ac.uk Fax: 01202 965237	Cancellations All cancellations must be received in writing. If you cancel up to 14 days before the workshop starts an administration fee of 20% of the workshop fee will be charged. If you cancel less than 14 days before the workshop starts the full workshop fee will be charged. A substitute delegate can be named at any time before the workshop starts with no additional charge. Workshop fees must be received 7 days before the start of a workshop. Bookings are not considered confirmed until payment has been received in full. In the case of late bookings, please contact us on the telephone number above. This booking constitutes a legally binding contract. It may be necessary for reasons beyond our control to change the content, timing, delivering staff, the date or the venue of the workshop. In the unlikely event of workshop cancellation, we will automatically make a full refund of the workshop fee but disclaim any further liability.
--	---

Any personal data which you provide to us by filling in this form will be processed in accordance with the Data Protection Act 1998. We (Bournemouth University Higher Education Corporation) will not use such data for any other purpose than the organisation and management of this event, however, occasionally we may wish to send updates and information on other courses and events. Please tick this box if you do not wish to receive this information

I have read and understood the above statement and agree to the terms on this workshop booking form:

Signature:	Date:
-------------------	--------------

Payment methods

Cheque: Please make payable to Bournemouth University, allowing 7 working days for funds to clear.		
Credit or Debit Card type: MasterCard Visa Delta Maestro		
Name of card holder (as per card):		
Card number:		
Valid from:	Expiry date:	Switch issue no:
Building number and post code of card holder:		
Card holder's contact telephone number:		
Signature:	Date:	
If you do not wish to post or fax your payment details, please provide a contact telephone number above.		

Office Use Only

Delegate's name:	Account Code	Activity Code	Total Payment *
-------------------------	---------------------	----------------------	------------------------