

Engineering Enterprise through Intellectual Property Rights

Indicative Schedule

Thursday, 17 May 2007

The UK Intellectual Property Office, Harmsworth House,
13-15 Bouverie Street, London, EC4Y 8DP, UK

09.00	Registration and Refreshment	
09.25	Domestic Introduction	UK-IPO
09.30	Aims and Objectives of the Day	Ruth Soetendorp CIPPM
09.45	Key Note Speaker (1) IPR in the (Real) World	Dids Macdonald CEO, ACID Phil Robinson Zorin
10.15	Table discussion	
10.45	Coffee & Networking	
11.15	Keynote Speaker (2) Extracting/Adding Value from IPR	Jackie Maguire CEO, Collier IP Management Trefor McElroy Business School, Bournemouth
11.45	Table discussion	
12.15	Keynote Speaker (3) Creating IPR Education Opportunities	Prabuddha Ganguli CEO, Vision-IPR, India David Orozco, Kellogg School of Management, U.S.A.
12.45	Table discussion	
13.15	Lunch and Networking	
14.15	Developing Enterprise Potential	Hemant Abhyankar & Siddharth Jabade, Vishwakarma Institute of Technology, India Paul Johnson, Nottingham Trent University Janice Denoncourt, Buckingham University
15.00	Table discussion	
15.30	Looking to the Future – Going Global	Anil Sinha World Intellectual Property Organisation
15.45	Working Tea: plenary discussion	
16.15	Close	