



Engineering Enterprise through IPRs

2nd international interdisciplinary workshop

Developing the 'IP toolkit' for
enterprising innovators
and inventors

Thursday 17 May 2007 ♦ 9am to 4.30pm

The UK Intellectual Property Office, Harmsworth House,
13-15 Bouverie Street, London, EC4Y 8DP, UK

Keynote Speakers

Dids Macdonald
Anti Copying
In Design

Dr. Jackie Maguire
IP Solutions / Coller IP
Management

Prof. P. Ganguli
Vision-IPR
Mumbai, India



Vision-IPR _____

"IP is more than something to be protected; it is a strategic tool for value generation"

"We used to view IP as an R&D tool. Now we view it as a business tool"

Comments from 'The Value of Knowledge: European firms and the intellectual property challenge.' An Economist Intelligence Unit white paper, sponsored by Qualcomm, 2007.

Key Themes

- Intellectual property issues in engineering, science and technology
- Developing entrepreneurial skills
- Developing strategic IP management expertise
- Curriculum design
- Interdisciplinary collaboration in learning and research

Event Organisers:

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Cost £35 per delegate
Booking essential – by 9 May 2007

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Latest event information at –
www.cippm.org.uk



WINNER

This event is hosted by the UK Intellectual Property Office and is sponsored by the Higher Education Academy's UK Centre for Legal Education and Engineering Subject Centre, as part of the research project 'IPR and Engineers' led by Professor Jim Roach and Professor Ruth Soetendorp.

